

Press Release

Pierre Varella new Chairman of European Aluminium Association

Brussels, 8th January 2015: As of 1st January 2015, Pierre Varella has been appointed to the position of Chairman of the European Aluminium Association (EAA) for a two-year term, replacing Roeland Baan of Aleris. Mr Varella has been Chief Executive Officer of Constellium since March 2012.

"I am truly honoured to be the new Chairman of the European Aluminium Association. Having been closely involved in its political action for many years, I am acutely aware of its role in driving forward the EU's industrial competitiveness and sustainability agenda. In recent years, the strength of EAA's leadership under Roeland Baan and the dynamism of its members have brought the association to the forefront of EU policy development. In my new role, I will build on this to ensure that the aluminium industry in Europe can regain competitiveness and its status as a global leader in innovation and sustainability", said Mr Varella.

For his part, outgoing Chairman Roeland Baan commented *"The demand for our industry is thriving. I am certain that Pierre's commitment and expertise will ensure aluminium's continued success as a fundamental material for the future of Europe: smart, sustainable, and a driver of innovation in its key end-use markets."*

EAA Director-General Gerd Götz concluded *"Pierre's appointment comes at a time when we are experiencing fresh challenges, but also new opportunities. European aluminium production continues to decline despite soaring demand, although we are hopeful that EU policymakers now understand the need for long-lasting regulatory change if our industry is to survive and flourish. Building on the European Commission's Cumulative Cost Assessment and the EAA Agenda for Action, pioneered under Roeland Baan, we look forward to Pierre's leadership in galvanising our political activities next year".*

About Pierre Varella



Pierre Varella has been the Chief Executive Officer of Constellium since March 2012. Prior to joining Constellium, Mr. Varella held leadership positions in the metal and manufacturing sectors serving the automotive, aerospace and electronics industries. In particular, he was named Chairman of Pechiney Rhenalu, and head of the downstream activities of Pechiney. Mr. Varella is a graduate of the leading French engineering school Ecole Centrale de Paris and the Sorbonne University (economics and finance). He is a member of EAA's Executive Committee since 2012.

About the European Aluminium Association:

The European Aluminium Association, founded in 1981, represents the whole value chain of the aluminium industry in Europe, from alumina and primary production to semi-finished, end-use products and recycling. The European aluminium industry directly employs about 255,000 people and yields an annual turnover of €36.8 billion.

For information, please visit www.alueurope.eu

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