



european
aluminium association

INVITES YOU TO SPEED UPDATE SESSIONS

International Aluminium Fair 2014

**7- 9 October 2014,
Messe Düsseldorf**

**EAA Stand
Hall 12, K30**

Visit us anytime to

- Get the latest market and industry data in Europe
- Drive business performance by anticipating future EU rules and reducing regulatory risk
- Gain experts insights on building, transport or packaging markets and forthcoming rules
- Learn more about the role of EAA and its latest studies, projects and initiatives
- Meet the full industry chain from alumina to recycling

**And get latest insights with
our Speed Update Sessions!**

Programme

Start Time 7 October

- 12:30 EAA at work for the growth and competitiveness of industry
13:00 *Snacks and refreshments packed in aluminium*
14:00 EAA Market Data: latest insights on the Aluminium Markets in Europe
15:30 The aluminium recycling industry in Europe: trends and challenges
17:00 *Cocktail reception with canapés made on the spot*

Start Time 8 October

- 10:00 EAA Market Data: latest insights on the Aluminium Markets in Europe
11:00 EAA at work for the growth and competitiveness of industry
The EAA in action: Key issues at stake in Europe's main use markets
12:00 • Packaging: the impact of the revision of the EU waste law on packaging;
Live BBQ with snacks and refreshments packed in aluminium
14:00 • Building: EU Ecodesign and labelling rules, threats or opp's for windows markets?
15:00 • Automotive and Transport: CO₂ emissions, Aluminium vs. Steel
15:30 *Live BBQ with snacks and refreshments packed in aluminium*

Start Time 9 October

- 10:00 Safety first! How to continuously improve safety performances
11:30 EAA at work for the growth and competitiveness of industry

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