



euopean  
aluminium association

## INVITES YOU TO SPEED UPDATE SESSIONS

International Aluminium Fair 2014

7- 9 October 2014,  
Messe Düsseldorf

**EAA Stand**  
Hall 12, K30

### Visit us anytime to

- Get the latest market and industry data in Europe
- Drive business performance by anticipating future EU rules and reducing regulatory risk
- Gain experts insights on building, transport or packaging markets and forthcoming rules
- Learn more about the role of EAA and its latest studies, projects and initiatives
- Meet the full industry chain from alumina to recycling

**And get latest insights with  
our Speed Update Sessions!**

## Programme

### Start Time 7 October

12:30 EAA at work for the growth and competitiveness of industry

13:00 *Snacks and refreshments packed in aluminium*

14:00 EAA Market Data: latest insights on the Aluminium Markets in Europe

15:30 The aluminium recycling industry in Europe: trends and challenges

17:00 *Cocktail reception with canapés made on the spot*

### Start Time 8 October

10:00 EAA Market Data: latest insights on the Aluminium Markets in Europe

11:00 EAA at work for the growth and competitiveness of industry

The EAA in action: Key issues at stake in Europe's main use markets

12:00 • Packaging: the impact of the revision of the EU waste law on packaging;  
*Live BBQ with snacks and refreshments packed in aluminium*

14:00 • Building: EU Ecodesign and labelling rules, threats or opp's for windows markets?

15:00 • Automotive and Transport: CO<sub>2</sub> emissions, Aluminium vs. Steel

15:30 *Live BBQ with snacks and refreshments packed in aluminium*

### Start Time 9 October

10:00 Safety first! How to continuously improve safety performances

11:30 EAA at work for the growth and competitiveness of industry

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