



## Press Release

# Packaging recovery in Europe: towards more ambitious recycling targets

**Berlin, 13 September 2013: In view of the upcoming discussions on the guidelines on Extended Producer Responsibility Schemes, the European Aluminium Industry (EAA) calls for a consistent approach at the EU and national level.**

The EAA has always been a strong proponent of an ambitious EU packaging recovery policy and more ambitious recycling targets. However the current Packaging Waste Directive has led to a situation where different types of recovery schemes – public, private or mixed systems - have shown strengths and weaknesses in their ability to recover packaging material from different waste holder categories, being households and non-households.

*"If we are serious about recycling, we must considerably improve general performance level of all EPR in Europe and learn from best in class. The guidelines for Extended Producer Responsibility Schemes can help to achieve this", said Laurent Musy, Chairman of EAA Packaging Board on the occasion of the Annual EAA Aluminium Packaging Seminar, taking place in Berlin. "Efficient collection and sorting systems are essential steps in the fight for higher recycling ambitions. The aluminium industry encourages policy makers and all actors to implement best practices and consistent approaches throughout Europe."*

To ensure higher performances of these national recovery schemes, the guidelines for Extended Producer Responsibility should at least meet the following criteria:

- **Full coverage** of geography, population and packaging materials;
- **No cherry picking** of packaging materials, for example by focusing only on large volumes and ignoring smaller fractions with high scrap values;
- **A professional waste-management operation** based on a set of minimum performance criteria related to high quality collection, sorting and recovery;
- **Transparent and accurate data** based on harmonized European formats;
- **Fair allocation of costs** between materials, thus avoiding 'cross-subsidies' and taking into account their scrap values;
- **Address also 'out-of-home' collection** by adding dedicated collection activities for packaging items typically consumed 'on the go' or at the workplace.

See also [EAA position](#) on the upcoming revision of the EU waste and packaging waste legislation.



**About the European Aluminium Association:**

The European Aluminium Association, founded in 1981, represents the European aluminium industry from alumina and primary production to semi-finished and end-use products, through to recycling. The European aluminium industry directly employs about 255,000 people. *For information, please visit [www.alueurope.eu](http://www.alueurope.eu)*

**For further information, please contact:**

Maarten Labberton, Director Packaging Group  
Tel +32 (0)2 775 63 19, Email: [labberton@eaa.be](mailto:labberton@eaa.be)